

HODRA capability statement.

Helping Organisations Develop, Reach & Achieve.

HODRA is a new digital services business focused on websites, content and practical digital tools.

01 Services and work packages.

Websites & web support

Business websites, landing pages and content updates that make information clear and the next step easy to find.

Education & learning resources

Worksheets, presentations and interactive activities built around a clear learning goal and the people using them.

Research & data

Focused desk research, organised spreadsheets and readable reports with sources, methods and uncertainties recorded.

Scope, deliverables, review rounds, integrations and support are agreed before a commitment. Facts, subject expertise, permissions and specialist delivery requirements need verification.

Copywriting & content

Website copy, editing and practical guidance written around the reader, the facts and the action they need to take.

Design & presentations

Presentations, reports and digital graphics with clear reading order, consistent styling and formats suited to their use.

Business automation

Small tools and workflows for repetitive admin and data tasks, with clear instructions and a practical way to recover.

02 Six original demonstration websites.

PITLANE / automotive

A premium garage concept with a rev-counter introduction, scroll-led engineering reveal, interactive service cards and a guided request builder.

Demonstration Project — created to show design and delivery capability; not a real client website.

Brightside / learning

A fraction lab, a short practice quiz and a printable learning resource.

Demonstration Project — created to show design and delivery capability; not a real client website.

WILDPATH / nature travel

Landscape imagery, an illustrated route map and a planner for sample trips.

Demonstration Project — created to show design and delivery capability; not a real client website.

Field & Form / interiors

Warm interiors, interactive material choices and a simple project planner.

Demonstration Project — created to show design and delivery capability; not a real client website.

BRASA / restaurant

A restaurant concept with a filterable menu and a local table-request draft.

Demonstration Project — created to show design and delivery capability; not a real client website.

COMMON GROUND / community

An illustrated neighbourhood, searchable sample resources and a participation planner.

Demonstration Project — created to show design and delivery capability; not a real client website.

The six fictional demonstrations show design and local interaction concepts. They are not client work, government-contract experience, references or evidence of actual delivery outcomes.

03 A clear route from brief to handover.

Scope

Agree users, outputs and acceptance criteria.

Create

Produce the draft, content or working build.

QA

Check facts, function and accessibility basics.

Review

Collect feedback and manage agreed revisions.

Handover

Provide final files and agreed guidance.

Accessibility fundamentals inform QA. No verified WCAG conformance or certification is claimed.